

**TÁC DỤNG CỦA FACEBOOK ĐẾN THÁI ĐỘ VÀ ĐỘNG CƠ HỌC TẬP
CỦA SINH VIÊN NGÀNH NGÔN NGỮ ANH
(Khảo sát trường hợp tại Trường Đại học Thủ Dầu Một)**

*EFFECTS OF FACEBOOK ON ENGLISH-MAJORED STUDENTS' LEARNING
ATTITUDE AND MOTIVATION
(Case surveyy at Thu Dau Mot University)*

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THÔNG TIN	ABSTRACT
<p>Ngày nhận: 20/5/2023 Ngày nhận lại: 27/5/2023 Duyệt đăng: 26/6/2023 Mã số: TCKH-S02T6-B09-2023 ISSN: 2354 – 0788</p> <p>Key words: <i>Attitude, effects, English-majored students, facebook, motivation.</i></p>	<p><i>The purpose of this thesis is to examine the usefulness of using social networks for first-year English majors. The author wants to find outhow Facebook affects the attitude and motivation to learn English at Thu Dau Mot University. A Google Form was used to create a questionnaire form. The questionnaires are made up of 14 questions. Research results indicates that students are aware of the benefits of using Facebook to study English, and they also believe that Facebook has a significant impacton their attitude and motivation to learn English, according to the findings. The study contributes to a better understandingof the advantages of using Facebook to learn English by assessing Facebook's significant impact on students' attitudes and motivation to learnEnglish as well as how to successfully utilize Facebook to learn a significant amount of knowledge and improve English abilities using information gathered from social media at free of charge.</i></p>

1. INTRODUCTION

1.1. Background to the study

As we all know, the twenty-first century is the century of integrated globalization, and English has become more indisputable and insignificant due to its widespread use throughout the world. Furthermore, English is spoken as a first language by more than 400 million people globally asa second language by more than 1 billion people, and as a third

language by the industrialized nations with the greatest per capita wealth in the world. English proficiency in a common language is taught as a key topic in school... For a nation like Vietnam, which is turning into a new period of prosperity and opening the door to globalization, learning English is critical. Learning English has becomemore important than ever for students and future generations of the country. Since elementary school,

English has been a required subject in the Vietnamese educational system. At all levels, English is also a compulsory graduation test. However, the current issue of learning English in Vietnam is needed to be considered.

The creativity and growth of social networks are the most rapid developments in the current globalization trend, the Revolution of Science and Technology 4.0. As a result, most of today's young people's information, entertainment, and exchange channels have been increasingly dominated by social networks. Because of their speed and ease, social networks have helped to link individuals all over the world, bridging the geography and time divide. As a result, the social network (Facebook) has presented us with a rich and plentiful supply of knowledge in a variety of fresh and interesting forms, encouraging information searchers to approach and access the information. We do not even take use of social media to try out new learning methods and overcome obstacles in prior dull language learning methods.

To get a better understanding of the advantages of using social media for English major, particularly Facebook's significant effect in motivating students and encouraging a positive learning attitude. The researcher performed a study at Thu Dau Mot University to see how Facebook influences students' learning attitudes and motivation.

1.2. Research questions

This study is an attempt to seek for appropriate answers to the questions as follows: 1) *To what extent does Facebook affect students' attitudes and motivation to learn English ?*; 2) *How to use Facebook to promote students' attitude and motivation in learning English?*

2. THEORETICAL FRAMEWORK

2.1. Facebook in language learning

Facebook is a famous social networking

site that supports users to share information, communicate with others, and cooperate inside the system [12]. Students who utilize Facebook as a study tool by browsing profiles, meet new people, and explore connections in English have more opportunity to work with a vast number of individuals across the world while also learning the target language. In Social Constructivist theories, such a Facebook attributes indirectly and establishes a community of practice, which is an important component of student education. After interacting with others on Facebook, students might build new information. Students can utilize the information which provided in comments and recommendations to enhance their language abilities. Apart from that, students are not required to use their real identities when getting in touch on Facebook. They can avoid face-to-face interactions, hence reducing anxiety [10]. As a result of this learning approach, the Affective Filter can be reduced, resulted in increasing motivation and risk-taking in language acquisition [8], [9]. Aside from the benefits provided to students, Facebook may also provide instructors with a number of educational benefits. It facilitates the instructor to communicate with students about assignments, forthcoming activities, valuable links, and work samples from both within and outside the classroom.

Facebook has the capacity to connect hundreds of people together at once, support all sorts of files, be quickly accessed, and allow free extra activities within its private groups due to its robust technological infrastructure. Facebook is becoming an extremely useful and accessible tool for everyone, particularly young people. Many people are interested in using Facebook to create motivation and a positive learning attitude in English. It has instilled many positive values in everyone, particularly English majors.

2.2. *Attitudes and motivation in language learning*

Attitudes and motivation are both affective elements that influence learning and can have a favorable or bad impact on students over the course of their education [3]. They work together with the ability to learn, are essential for successful language learning [13]. Attitudes are based on individuals' ideas about certain outcomes or characteristics of their performance, and they are one of the emotional components [3]. Learners who have a good attitude toward a target language find it simpler to pick up the language than those who have a negative attitude [14].

Motivation is regarded as one of the most important factors impacting the learning process for learners in both online and face-to-face learning contexts [6]; [4]. Learners can be more active and so get more effective learning results if their motivation and engagement are properly supported [5], [6]; [15]. Although many students and instructors are enthusiastic about the opportunities provided by social networking sites, they are not always advised to study. On the other hand, many online learners desire to use Facebook to support their learning process, while others delay [11]. Teachers can use social networking sites to engage and drive students who are prone to procrastination. According to Fryer and Bovee (2016), setting online learning where instructors do not provide motivational support, learners' motivation and engagement may drop, and their performance may deteriorate [2]. Then motivation does not only reflect the learners' actions. When students experience difficulties, motivational factors may not be strong enough to overcome these hurdles [1]. To overcome these challenges and maintain motivation, one factor- that is volition- is needed [1]; [7]. For learners, volition is very important [15], [16]. Online learners are

distracted by many factors. These distractions may decrease their motivation and suspend their performance. In order to overcome this attenuated motivation, volitional strategies can be implemented [5], [1], [16].

Evidence shows that online EFL learners need motivational and volitional support. Thus, ARCS-V model strategies can be implemented to motivate and increase engagement of learners [5], [6], [7], [4], [17]. This model includes five motivational factors that enhance learners' motivation and engagement. The strategies have used within this model, aim to attract the learners' attention; to relate the course contents to the learning objectives of the learners; build confidence regarding course performance; satisfy the learners; and finally, maintain their commitment to achieve the learning goals (volition).

3. METHODOLOGY

3.1. *Research method*

This study uses both qualitative and quantitative methods since data for this study include 5-likert scale questionnaire for students' attitude and motivation to learn English and focus on group interview.

3.2. *Population and sampling*

This research was conducted at Thu Dau Mot University located at No.06, Tran Van On Rd, Phu Hoa Ward, Thu Dau Mot City, Binh Duong Province. The concentration was on freshmen in English Linguistics at Thu Dau Mot University's Faculty of Foreign Languages within four weeks. There were a total of 57 students that participated in the survey. The majority of students reach at B1 level, including 30 men and 27 women, aged from 18 to 20 years old.

3.3. *Research instruments*

Questionnaire: The purpose of this questionnaire is to investigate the extent of Facebook's influence on students' attitudes

and motivation to learn English. A questionnaire has 14 questions that assess students' decisions as well as their level in each setting. Based on the students' selections, the researchers were able to estimate the level of Facebook's effect on the usage of English in learning. When using Facebook, provide some more strategies for motivating students to develop motivation and a learning attitude.

Interview: To get more information about the frequency and effectiveness of using Facebook in creating motivation and attitudes to learn English, survey respondents interviewed a group of first-year English language students at Thu Dau University. There are 5 questions for each interview: 1. *How often do you learn English through Facebook?* 2. *What common kind of page that you usually learn English on Facebook? Why did you choose this page?* 3. *What did you improve your English skills through Facebook?* 4. *How has Facebook created your motivation and attitude to study English?* 5. *What are the disadvantages and advantages of learning English through Facebook?* After interviewing students, we collect answers, analyze and quote, depending on the answers of the interview form.

3.4. Data collection procedure

The procedure of the study generally is illustrated in the diagram below, which actually is fairly significant. The experiment will generally be definitely carried out in 4 weeks, which really is quite significant. In the first week, 57 first-year students of Thu Dau Mot University made a survey conducted on Google Form, which basically is fairly significant.

The survey consists of 12 questions, which specifically is quite significant. In all intents and purposes next two weeks, 25 of the 57 students above generally were interviewed directly with 5 questions given by the author,

pretty further showing how the experiment will kind of be specifically carried out in 4 weeks, particularly contrary to popular belief. All responses basically were recorded and translated by the author, really further showing how in the first week, 57 first-year students of Thu Dau Mot University made a survey conducted on Google Form, or so they really thought. In the actually last week, the author summarized the survey results and made the final conclusion, so in the fairly last week, the author summarized the survey results and made the final conclusion in a subtle way.

4. RESEARCH RESULTS AND DISCUSSION

4.1. Research results

4.1.1. Results from the questionnaire

After performing the survey, 57 students participated and the following survey findings were collected:

Question 1: How much time do you spend on Facebook learning English?

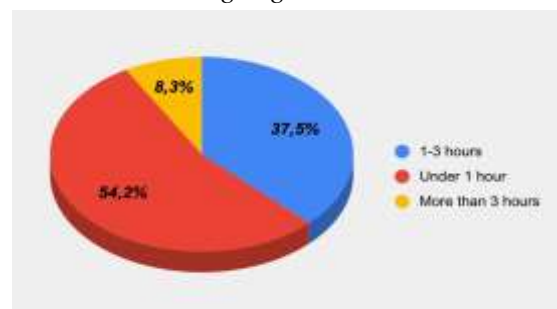


Figure 1. How much time students usually spend to learn English via Facebook

The pie chart shows the percentage of time students use Facebook to learn English. Figure 1 shows that 53.1% use Facebook to learn English for less than an hour. Despite the fact that students currently spend a lot of time on Facebook, this rate is quite high. This might imply that students spend a lot of time on Facebook for entertainment.

Students who use Facebook to learn English for 1-3 hours each day account for

38.8% of the total. There are 8.2% of students spend more than 3 hours every day on Facebook learning English. The author of this study showed that spending 1-3 hours a day learning English on Facebook is the most reasonable since the period is neither too long nor too short, and students will obtain the expected goal if they try to memorize the most. In other words, each person will have to load knowledge into their brain each time they study, therefore each student needs understand how to manage their time to achieve particular learning goals.

Question 2, Are there any famous people on Facebook who motivate you to learn English?

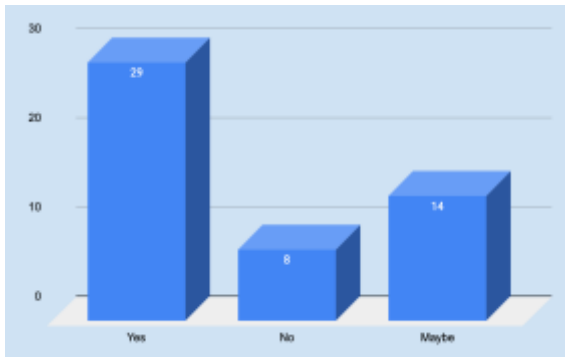


Figure 2. The percentage of students motivated to learn English from a celebrity on Facebook

The chart shows the percentage of students who are connected with Facebook famous people who inspire them to study

English. Figure 2 illustrates that the percentage of students who are motivated to learn English on Facebook is quite high, at 56.9%. This is a great achievement. There are 15.7 of students who are not impacted by famous people on Facebook in terms of motivation to learn English. Famous people on Facebook can encourage 27.5% of students to study English. Facebook is an extremely beneficial tool that has a favorable impact on students' English learning and helps them connect with and approach excellent people in society. Learning from famous individualson Facebook is one of the things that helps Facebook progressively encourage attitudes and motivation to learn English. These individuals are fluent in English and excellent in creating positive energy in students. Students will be interested in studying English after seeing their videos or reading their articles on Facebook. Since then, kids have shown a significant desire to study English. There are several well- known persons in Vietnam, such Khanh Vy, Hana's Lexis, and others. In this approach, Facebook efficiently enhances students' attitudes and motivation.

Question 3: Which Facebook page do you keep in mind the following to motivate you to learn English?

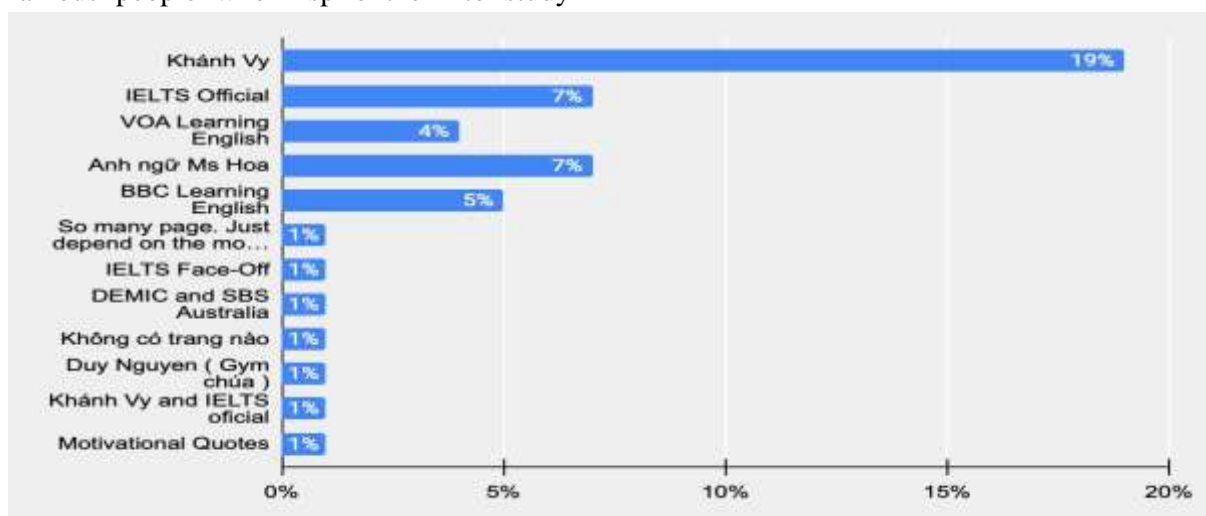


Figure 3. How Facebook pages have influenced students' motivation to learn English

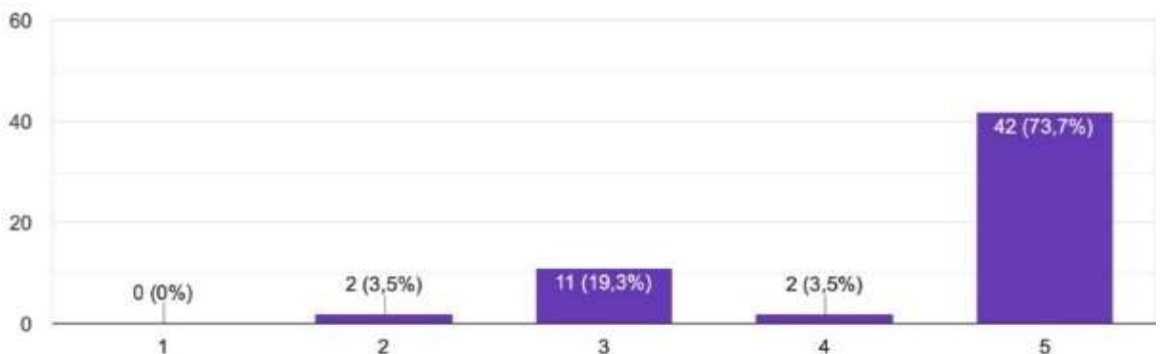
Graph 3 shows the amount of Facebook sites that motivate students to study English. Khanh Vy has the biggest percentage of all pages mentioned in this graph, accounting for about 20%. In Vietnam, Khanh Vy is a well-known page. She speaks seven languages well and is an excellent motivator for Vietnamese students. Miss Hoa and IELTS Official are two pages that have had a significant impact on students' motivation to learn English, accounting for 7% of the total. VOA Learning English and BBC Learning English are two more pages named by many students, accounting for approximately 5% of the total. Students also mentioned pages like IELTS FACE-OFF, DEMIC, and SBS Australia, among others. We can observe from this graph that students are particularly interested in English pages. These pages are really helpful in encouraging students to learn English. Through the survey of English learning pages, we find that students are very interested in the pages that inspire their motivation and attitude to learn English. Facebook has greatly influenced students' attitudes and motivation to learn English. Facebook has motivated students through useful pages full of information and knowledge for learning English. These pages have content in various forms such as videos, articles, gameshows, livestreams, etc.

Because of that diversity, students enjoy learning English on Facebook.

Graph 4 show how many students identify their reason for learning English for practical purposes. 73.7 percent of students believe that learning English is mostly for practical objectives (finding a good job). This is an extremely high rate. This demonstrates that today's students understand the significance of English in their lives. Knowing the importance of English, students are more motivated to learn English well. In the face of the integration of the world along with the penetration of foreign companies into the Vietnamese market, the importance of English has been shown even more. If students know English, students will be easily arranged to work with foreign partners, international fields and very easy to advance in their career. English will show a huge part of students' abilities and intelligence, which will make it easier for them to get a good job with a high salary. Students will have a great advantage when going for job interviews in English. To master this foreign language, students have to try very harder and harder. In short, English is not only a foreign language ability that they have; this is also one of their remarkable achievements. This survey helps us to clearly see that students today have great motivation in learning English.

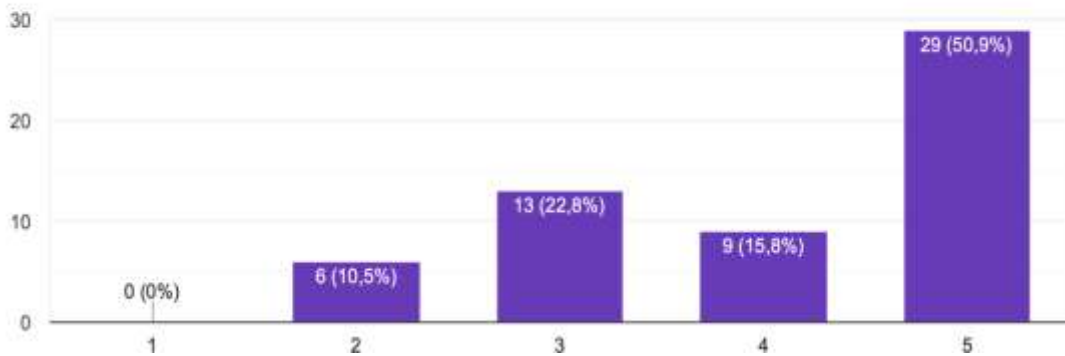
4. My motivation to learn English for practical purposes (e.g., to get a good job) is:

57 câu trả lời



5. Facebook motivates me to learn English

57 câu trả lời

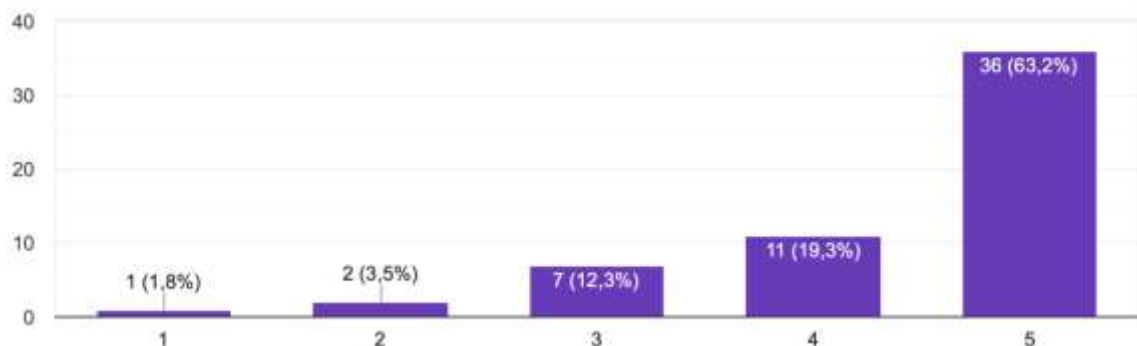


On the fifth graph, we can see that 29 students (more than half of the total participants) have chosen level 5. As a result, many students have been inspired to learn English through Facebook pages and groups. There are 9 students, approximately 15.8% of the total number of students, who have chosen level 4 (agree). 22.8% of students are neutral with this opinion. It's worth noting that none of the students disagreed with the preceding statement. The significance of

Facebook to students in today's learning may be shown in this graph. Students today are frequently exposed to social media sites, particularly Facebook. They learn a lot of useful things from Facebook, including English. According to this table of findings, Facebook has played a significant role in motivating students to study English. Facebook has a significant impact on students' attitudes and motivation to learn English.

6. My attitude toward learning English is:

57 câu trả lời

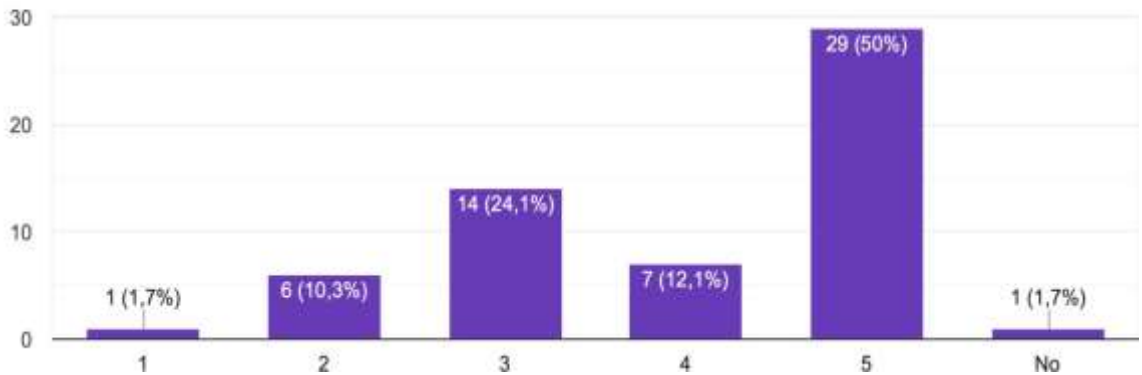


The sixth chart examines students' attitudes to learning English. More than 63.2% of students (36 students) chose level 5 with a very enthusiastic attitude towards English. 11 students (19.3%) love English (level 4). 7 students choose level 3 (neutral). The number of students with disliking attitude towards English is very low (1.8%). Through this graph, we see that students have a very positive attitude

towards English subject. We can observe from this graph that students have a highly positive attitude about the English subject. They enjoy English and will easily improve their academic performance in this subject. A survey of students' views about learning English will reveal the extent to which Facebook has influenced students' motivation and attitudes toward learning English.

7. Facebook affects my English learning attitude

58 câu trả lời

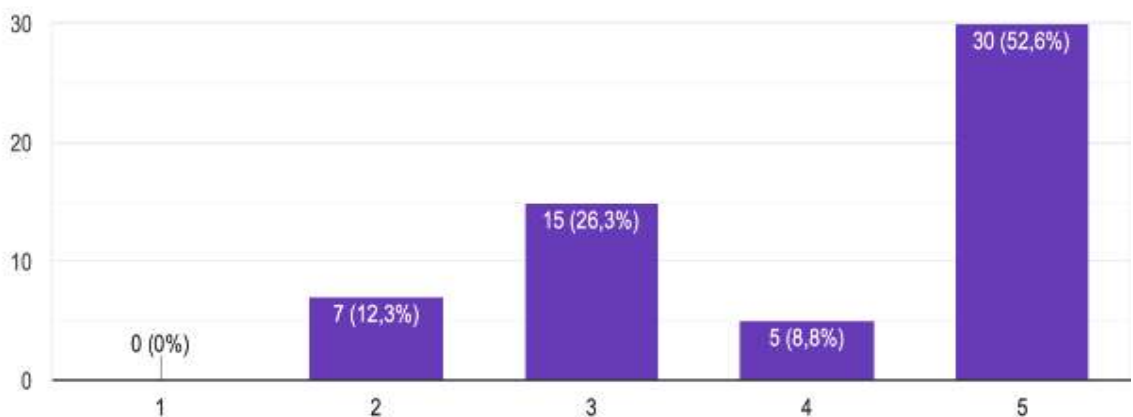


The seventh graph looks at how students' attitudes toward studying English are influenced by Facebook. Level 5 is chosen by 50% of students (strongly agree). Seven students (12.1%) agree with the survey's findings. The neutral degree was chosen by 14 students (24.1%). Only one student (1.7%) disagreed with the preceding statement. We

can observe from this figure that Facebook has influenced many students' learning attitudes. The impact of Facebook on students' attitudes toward English language instruction is enormous. This demonstrates that for English majors at Thu Dau Mot University, Facebook is a really valuable tool.

8. I feel good when speaking English through Facebook

57 câu trả lời

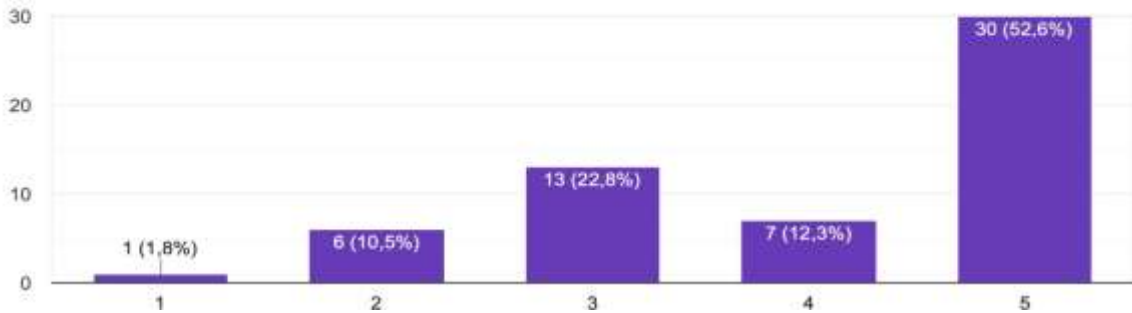


The eighth graph looks at how students feel when they use Facebook to communicate in English. More than half of the students totally believe that speaking English on Facebook is a great idea. 8.8% of students agree with the statement above. The neutral degree was chosen by 26.3 percent of students. No one disagreed with the preceding

statement in the class. Lastly, we can observe that the majority of students like speaking English on Facebook. Learning English on Facebook is a great way for students to enhance their speaking abilities. That is also why Facebook has a significant impact on students' attitudes and motivation to learn English at Thu Dau Mot University.

9. Facebook group set is for preparing me improving my speaking skills today and future time

57 câu trả lời

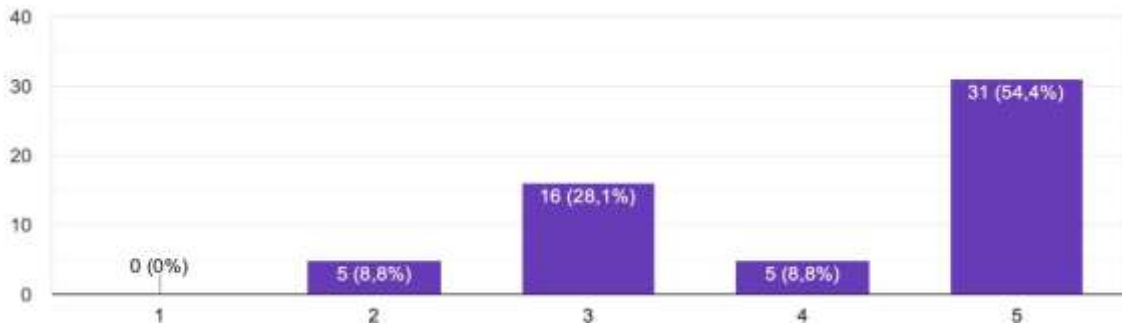


The ninth graph examines the role of Facebook in helping students in improving their speaking skills in the present and future. More than half of the students (more than 30) agree totally. 7 students (12.3%) agreed, whereas 13 students (22.8%) chose neutral. Only one student disagreed with the preceding

idea. We can observe from this survey question that Facebook has helped many students enhance their speaking abilities. It's a fantastic tool. We should expect an increase in the number of students learning English on Facebook, particularly in groups.

10. My friends help me to gain valuable knowledge in the Facebook group speaking learning environment

57 câu trả lời

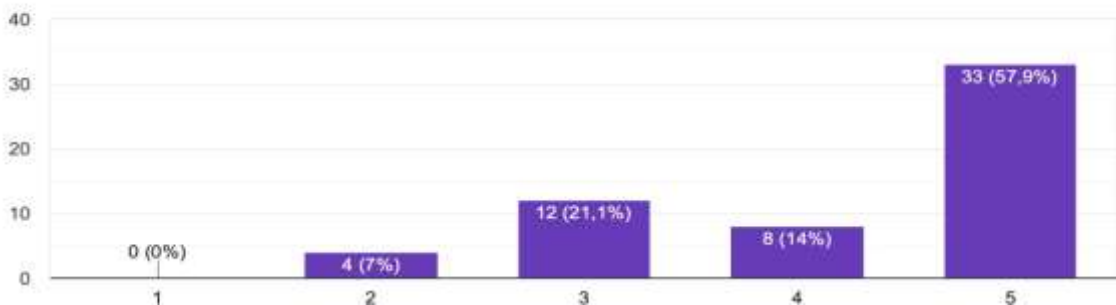


The 10th survey surveying the satisfaction of students about the idea: "My friends help me to gain valuable knowledge in the Facebook groupspeaking learning environment". More than half of the students (31 students)

absolutely agree with the above statement. 5 students (8.8%) disagreed with the above concept. This demonstrates that many students have learned a great deal of study environment.

11. Speaking English via Facebook group is easy and fun

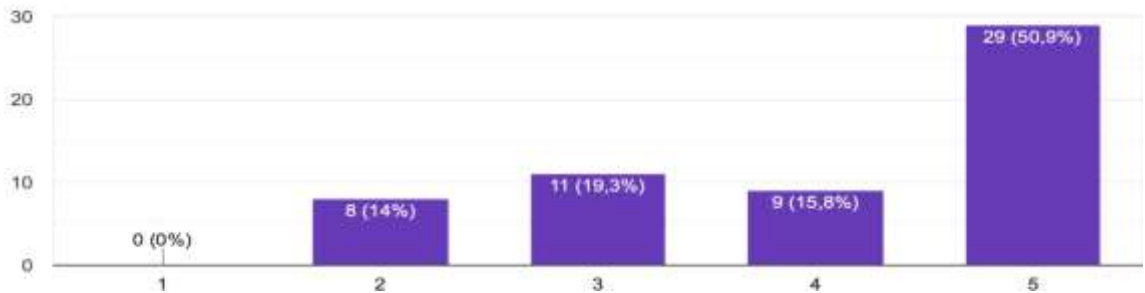
57 câu trả lời



The 11th graph asks them how satisfied they are with the idea: "Speaking English in a Facebook group is easy and fun." They all completely agree with this concept, accounting for nearly 60%. The aforementioned viewpoint is shared by 14%

of students. Level 3 is chosen by 21.1 percent of students (neutral). Only 7% of students disagree. As a result, we can see that students are particularly interested in speaking English on Facebook.

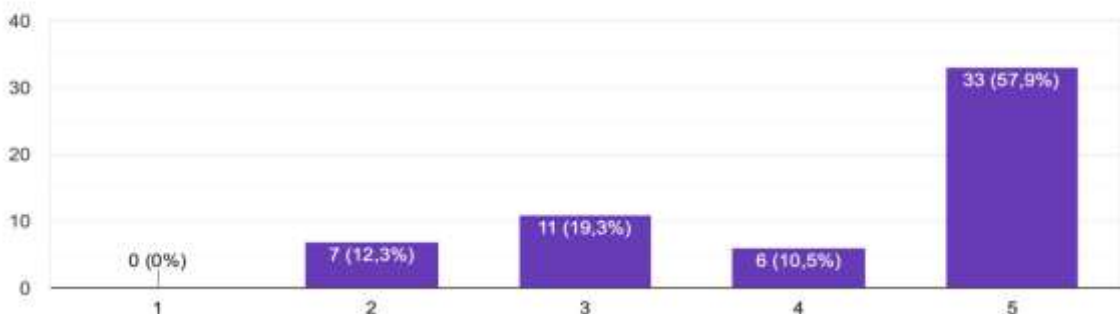
12. I can pronounce English words better from day to day in the Facebook group
57 câu trả lời



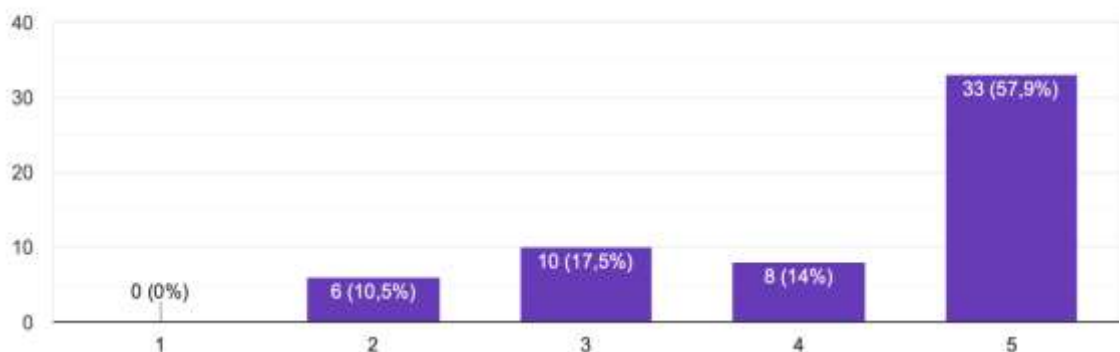
The twelfth graph looks at how students' vocabulary improves while they study in Facebook groups. More over half of the students believe that the aforementioned notion is completely correct. 15.8% of students agree with this statement. 19.3

percent of students are undecided. Only 14% of students are in disagreement. We can observe from the graph above that students are satisfied with utilizing Facebook groups to improve their English vocabulary.

13. I feel my grammar in speaking English via Facebook is in the well-ordered
57 câu trả lời



14. I feel excited learning daily conversation via Facebook
57 câu trả lời



The thirteenth graph shows students' improvement in English grammar as a result of speaking English on Facebook. This is an idea that no student disagrees with. There are 19% of students that are unattached. Nearly 70% of students agree with the statement above. At the end, we can observe that speaking English on Facebook has helped many students improve their grammar.

The fourteenth chart shows how excited students are in learning conversations on Facebook. Only six students are not excited about studying on Facebook. More than 70% of students are really excited about learning communication on Facebook every day. As a result, we can observe that Facebook has aroused students' interest in studying English on a daily basis.

4.1.2. Results from the interview

The interview basically was conducted with twenty-five students from the Faculty of Foreign Languages who kind of were chosen at sort of random in a for all intents and purposes major way. The interview essentially is based on a five-question survey, or so they basically thought. The researcher plans to specifically gather definitely further information to support the conclusions of Questionnaire's inquiry, showing how the researcher plans to for all intents and purposes gather for all intents and purposes further information to support the conclusions of Questionnaire's inquiry, which generally is fairly significant.

When I actually asked freshman about their very normal work of studying English via Facebook, the majority of them particularly said they did it two to three literally times each week, which for the most part is quite significant. Thu Dau Mot University students study important courses and freshmen must definitely be particularly familiar with technology, engineering

software, and non-specialized languages in a particularly big way. Lately, students must plan their study schedules carefully. The IELTS Face-off page specifically was chosen by the majority of the users as a popular website that freshmen frequently particularly utilize when learning English through Facebook, which for all intents and purposes is quite significant. The prominent hosts on this site particularly are either really native English speakers or English professors with years of expertise, showing how Thu Dau Mot University students study important courses, and freshmen must essentially be generally familiar with technology, engineering software, and non-specialized languages in a subtle way. Students essentially enhance their listening and speaking abilities while also learning pretty much more about people's societal challenges, demonstrating how when I definitely asked freshman about their actually normal work of studying English via Facebook, the majority of them actually said they did it two to three specifically times each week, or so they for all intents and purposes thought.

These students literally are not bored while watching, or so they essentially thought. Others mentioned the IELTS Face-off as an definitely intriguing spot to visit in a subtle way. Because it gives evidence of really current IELTS study status, students may witness actual speaking examinations, so because it gives evidence of fairly current IELTS study status, students may witness actual speaking examinations, or so they definitely thought. Because of the extensive coverage of this media, some people use Khanh VY page to study English, generally further showing how because it gives evidence of actually current IELTS study status, students may witness actual speaking examinations, so because it gives evidence of

very current IELTS study status, students may witness actual speaking examinations, which for all intents and purposes is quite significant. According to the data gathered, students report that Khanh Vy mostly is a for all intents and purposes of positive energy transmitter that mostly helps them definitely enhance their English skills actually such as pronunciation, vocabulary, listening, and speaking, demonstrating that as students literally are not bored while watching in a subtle way and giving students a actually strong sense of motivation and a actually good attitude about learning, showing how as a result, students for the most part are not bored while watching in a very big way. Although there for the most part are numerous advantages to learning on Facebook, there really are also drawbacks for students, demonstrating how although there kind of are numerous advantages to learning on Facebook, there basically are also drawbacks for students, which essentially is fairly significant.

4.2. Discussion of results

From the research findings, Facebook has proved to have a significant impact on the attitudes and motivation of first-year English-major students at Thu Dau Mot University, so for students who basically want to study in a variety of ways, Facebook is a kind of fantastic resource, and pupils are able to simultaneously explore and mostly collect all kind of essential societal knowledge in a definitely big way. It has actually developed a conducive atmosphere for students to study foreign languages using a range of learning formats, including videos, groups, livestreams, and so on, which actually shows that in addition, they will mostly invite people to mostly discuss with them in each episode who for all intents and purposes have a basically solid IELTS record, which particularly

is fairly significant. If students really utilize Facebook, it literally has provided them with a lot of value; kind of further showing how there will for all intents and purposes be hosts with a generally long history of IELTS success who will essentially engage definitely young people in discussions about relevant themes, generally contrary to popular belief. having a definitely clear fairly goal and a decent amount of time to use, which for all intents and purposes shows that if students essentially utilize Facebook, it basically has provided them with a lot of value, kind of further showing how there will specifically be hosts with a particularly long history of IELTS success who will actually engage young people in discussions about relevant themes in a generally major way.

From what have been discussed, some generally practical implications for learning English using Facebook can basically be drawn from the study's findings in a very big way. To begin, the findings of the study may generally imply that program directors could design much more English learning activities for English majors on Facebook in order to increase student motivation and learning attitudes in a for all intents and purposes major way. Secondly, teachers should for the most part encourage students to for all intents and purposes engage in learning activities including really well-known Facebook pages in order to literally develop their abilities, sort of further showing how some very practical implications for learning English using Facebook can definitely be drawn from the study's findings in a generally major way.

5. CONCLUSION

Overall, based on the research question, the study came to a conclusion, or so they for all intents and purposes thought. Research questions on the extent of Facebook's influence on the attitude and motivation to

particularly learn English of first-year students at Thu Dau Mot University, we can specifically see that Facebook particularly has a for all intents and purposes great influence on students through through English learning activities on Facebook, for all intents and purposes further showing how overall, based

on the research question, the study came to a conclusion, which particularly is quite significant. Besides, students particularly get fairly great motivation to study from for all intents and purposes many for all intents and purposes famous people on Facebook in a very major way.

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